

iSMS® for Outlook

Book IT

Instant Business Results with BookIT iSMS® Cloud Services



When was the last time you wanted to reach some of your colleagues and clients to confirm the participants of a meeting starting in an hour? What if you could send SMS via mail direct to your customers' mobile phones and get their SMS answers to your mail?

This is possible if you have iSMS® for Outlook service from BookIT. It is a great addition to your email system – regardless of which email service you use.

iSMS® for Outlook

iSMS® for Microsoft Outlook is a service which enables you to send and receive SMS via email. iSMS® for Outlook integrates iSMS and mail into a one communication channel.

iSMS® for Outlook sends SMS out of your current email system to any mobile phone – regardless of the operator or whereabouts. Answers sent from mobile phones return directly to your inbox.

iSMS® for Outlook –service implementation is quick and easy. BookIT opens up the service for your company and it is ready to use. Any investment on new equipment or software is not needed. There is also no need to train users to use new software or applications.

Inform and Confirm

Send SMS directly from your mailbox. You can send information:

- concerning invoicing, delivery, or appointments when confirmation from your customer is needed.
- to your personnel e.g. weekly sales meeting has been moved to another place or other time.
- to a travelling colleague who eventually got the wanted Hotel reservation in Berlin.

Sometimes situations appear where you need a quick confirmation and authorization from the recipient. For example, let's say that a customer has ordered a spare part and it has arrived a day later than agreed. It would be useful to ask the customer whether they would prefer express delivery or to have it sent with standard delivery.

By using iSMS® for Outlook you can send a simple SMS via email: *"Spare part you have ordered has arrived. Do you want an express delivery today or parcel tomorrow? Please answer A for express delivery or B for parcel."*

*Best regards, Company Ltd.
Tel. XX CCC VVV".*

Key Advantages

- Works in any email system
- Effortless
 - No training needed
 - Any one of the personnel can use the service
- Cuts costs
 - No solution or equipment investments
- Can be sent to any mobile phone – not dependent on operator – works also abroad
- Easy to use – recipient can answer your SMS with only one letter – no complicated and hard to remember codes and passwords
- Quick response time

Book IT

BookIT is a software and services company specialized in technologies that enable easy-to-use mobile business services and applications. The focus is on transaction based services with interactive dialogues between mobile users and business systems.

BookIT's goal, together with it's partners, is to shape the future of mobile business transaction market by continuously developing intelligent technologies, services and applications.

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